

# 2019

## 42ND INTERNATIONAL CONGRESS ON ASSESSMENT CENTER METHODS AND DEVELOPING LEADERSHIP TALENT

第42届全球人才评鉴高峰会  
暨领导人才发展论坛

SPONSORSHIP 赞助方案

# 11.13-15

SHANGHAI MARRIOTT HOTEL CITY CENTRE  
中国·上海 雅居乐万豪酒店

**Host 主办**

International Congress on Assessment Center Methods and Developing Leadership Talent  
全球人才评鉴高峰会国际组委会

**Organizer 承办**

DDI, HRflag  
智睿咨询, 众旗

**Academic Support 学术支持机构**

Global HR & Organization Innovation Center (GHOIC), Em Lyon Business School  
法国里昂商学院全球人力资源与组织创新研究中心 (GHOIC)

**Intellectual Support 智力支持**

China CHO100  
中国CHO100

# SPONSORSHIP

## PRICE OF STANDARD BOOTH SPONSORSHIP 60,000 RMB

- The name and logo of the company will be displayed on the official website of the summit for brand promotion
- The company logo will be displayed on the main background panel of the summit for brand promotion
- The company's promotional video will be played in a loop on the LED display screen (40-inch) on the site
- 2 free tickets for staff (including meals, valued at RMB 10,400)
- Get a standard exhibition booth on the site
- Enjoy a 10% discount on tickets for employees
- One copy of company materials (within 10P) put in the information kit
- 1P four-color advertisement in the journal

## PRICE OF TEA BREAK SPONSORSHIP 40,000RMB

- The name and logo of the company will be displayed on the official website of the summit for brand promotion
- The company logo will be displayed on the main background panel of the summit for brand promotion
- A tripod with the company logo will be displayed in the tea break area and the tea drink area during tea breaks

## PRICE OF GIFT SPONSORSHIP 30,000RMB

- The name and logo of the company will be displayed on the official website of the summit for brand promotion
- The company logo will be displayed on the main background panel of the summit for brand promotion
- The company's logo and the conference's logo will be displayed on the gifts

## PRICE OF BOOK OR MAGAZINE EXHIBITION SPONSORSHIP 10,000 RMB /BOOK

- The name and logo of the company will be displayed on the official website of the summit for brand promotion
- The company logo will be displayed on the main background panel of the summit for brand promotion
- On-site display of assessment books and display of company logo
- Exhibited books will be publicized and promoted through e-mails
- Participants can buy exhibited books on the spot
- The company can arrange a small scale book signing session (the number of books should not exceed 50)

# 多元化 赞助方案

## 标准展位赞助 60,000 RMB

- 公司名称和Logo列于会议官网进行品牌宣传
- 公司logo列于会议主背景板进行品牌宣传
- 现场配置LED显示屏 (40寸) 循环播放公司宣传视频
- 获赠2张工作人员门票 (含餐, 价值RMB10,400)
- 享受会议现场标准展台 (1个)
- 赞助企业员工参会门票可享9折优惠
- 入袋资料一份 (10P内)
- 会刊1P四色广告

## 茶歇赞助 40,000 RMB

- 公司名称和Logo列于会议官网进行品牌宣传
- 公司logo列于会议主背景板进行品牌宣传
- 贵公司logo三脚架在会议期间茶歇时段呈列于茶歇区及茶饮区

## 礼品赞助 30,000 RMB

- 公司名称和Logo列于会议官网进行品牌宣传
- 公司logo列于会议主背景板进行品牌宣传
- 赞助礼品展示贵公司logo以及会议logo

## 书籍或杂志展示赞助 10,000RMB / 本

- 公司名称和Logo列于会议官网进行品牌宣传
- 公司logo列于会议主背景板进行品牌宣传
- 现场陈列评鉴书籍并展示出品公司logo
- 展示书籍通过邮件进行宣传及推广
- 参会来宾可现场购买宣传书籍
- 公司可安排少量书籍签售会 (签售数量不超过50本)



## ORGANIZER 承办方



## ACADEMIC SUPPORT 学术支持



## INTELLECTUAL SUPPORT 智力支持

